




GALLERY™
COLLECTION

Introduction

Clopay® is proud to introduce the Gallery™ Collection, a new addition to our growing Portfolio Line of garage doors.

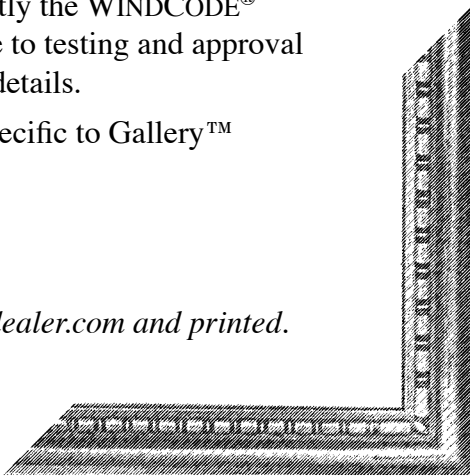
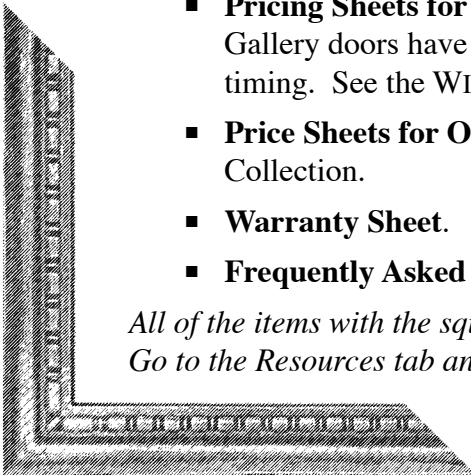
The Gallery™ Collection offers stylish carriage house designs at more affordable prices. A one-of-a-kind look can be created by selecting from two beautifully detailed panel styles then combining it with multiple window and decorative hardware options. The end result is a beautiful first impression that is a lasting impression.

Targeted at both the new construction and entry level replacement markets, the new Gallery Collection is certain to create market excitement, increase your sales and more importantly, increase your bottom line.

The enclosed materials have been created to provide you with all you need to sell and market the Gallery Collection:

- **Poster** to hang in your showroom, use at home shows or in model homes. It is printed on both sides and durable to hang in the “flex stand”, on a wall, or hung from a ceiling.
- **Four-page Sales Brochure (25 copies)**, beautifully designed and detailed to make it easy for you to communicate and show the Gallery™ Collection design options. Additional copies can be obtained by going to Clopaydealer.com.
- **Presentation Folder** that can be used to present the product line to builders and architects. Additional folders can be obtained by going to Clopaydealer.com.
- **Technical Specifications.**
- **Section & Size Specifications, Packaging and Strutting Charts.**
- **Window Arch Dimension drawings.**
- **Fold-out Door/Window Design drawings.**
- **Door Ordering Codes** specific to Gallery™ Collection.
- **Window Ordering Codes** specific to Gallery™ Collection.
- **Pricing Sheets** for the non-insulated (G4S/G4L) and insulated (G4SV/G4LV) models.
- **Pricing Sheets for WINDCODE®** W4, W5, W6 models. Currently the WINDCODE® Gallery doors have limited size and other option availability due to testing and approval timing. See the WINDCODE® Specification Sheet for complete details.
- **Price Sheets for Options, Parts and Decorative Hardware** specific to Gallery™ Collection.
- **Warranty Sheet.**
- **Frequently Asked Questions.**

All of the items with the square bullet can be downloaded from Clopaydealer.com and printed. Go to the Resources tab and click on Gallery™ Collection.





Springing charts will be posted on Clopaydealer.com under the Resources tab and Springing.

A 21" x 26" solid white sample will be sent to you in early April. Samples with windows will be available later in April and those should be ordered through your Clopay Account Manager.

In addition, we will be adding the Gallery™ Collection images to the “On Line Ad Creator” and an electronic builder presentation will be posted on Clopaydealer.com for you to use with builders. We will notify you when this is available.

The Gallery™ Collection launch is to Clopay Master and Authorized Dealers now and in May to all other dealers. Orders can be placed starting April 4, 2005. Please allow 4 weeks lead time from the time of order to ship date. We will update you on changes in lead times.

Your pricing multipliers are .46 FOB Russia and .49 FOB DC's.

Freight rates are the same as standard Clopay doors shipped from Russia or the DC's.

Over the next few months you will be seeing and hearing more about Clopay's “Portfolio Line”. The Portfolio Line has been created to easily communicate our growing line of garage doors. The Portfolio Line consists of the new and unique door designs including the following:

- Reserve Collection™
- Coachman™ Collection
- Gallery™ Collection
- Avante™ Collection (to be formally launched in May)

Please contact your Clopay Account Manager if you have questions or need assistance in launching the new and exciting **Gallery™ Collection**.